

# Privacy Policy

## 1. Introduction

At Inspra, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.inspra.ai](https://www.inspra.ai) (<https://www.inspra.ai>) or use our services.

By using the Site, you consent to the practices outlined in this Privacy Policy.

Inspra is a trading name of Genius365 Pty Ltd, a company registered in Australia (ABN 50 679 963 967).

## 2. Information We Collect

We collect both personal and non-personal data in the following ways:

- **Personal Data:** Information that you provide to us directly (e.g., your name, email address, phone number, billing information).
- **Technical Data:** Information about your device and browsing activity (e.g., IP address, browser type, operating system).
- **Cookies:** We use cookies to enhance your experience on our Site (detailed in Section 7).
- **User-Generated Data:** Comments, feedback, or any content you provide through the Site.

## 3. How We Use Your Data

- To provide, maintain, and improve our services.
- To process payments and fulfil transactions.
- To communicate with you about your account, purchases, or updates to the Site.
- To personalise your experience and offer relevant content or advertisements.
- To comply with legal obligations.

## 4. Data Sharing And Disclosure

We may share your data in the following circumstances:

- **Service Providers:** Third-party service providers (e.g., payment processors, hosting providers) who assist in the operation of our services.
- **Legal Requirements:** We may disclose your information if required by law or in response to valid legal requests from authorities.

We do not sell or rent your personal information to third parties.

## 5. Cookies And Tracking Technologies

We use cookies to improve your experience on our Site. Cookies help us:

- Remember your preferences.
- Analyse usage patterns to improve our services.

You can manage cookie settings through your browser. However, disabling cookies may affect your experience.

## 6. Data Retention

- We will retain your data for as long as necessary to fulfill the purposes outlined in this Privacy Policy.
- If you leave comments, those comments and their metadata are stored indefinitely.
- If you register on our Site, you can view, edit, or delete your personal information at any time.

## 7. Your Rights

Under Australian law, you have the right to:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request that we correct any inaccurate or incomplete information.
- **Erasure:** Request that we delete your personal data, subject to any legal obligations.

To exercise these rights, please contact us at [hello@inspra.ai](mailto:hello@inspra.ai) (mailto:hello@inspra.ai)

## 8. Data Security

We implement industry-standard security measures to protect your personal data. However, no method of data transmission or storage is 100% secure, and we cannot guarantee the absolute security of your information.

## 9. Changes To This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will update the “Last Updated” date at the bottom of this page. We encourage you to periodically review this Privacy Policy for any updates.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

Email: [hello@inspra.ai](mailto:hello@inspra.ai) (mailto:hello@inspra.ai)

Phone: 1300467772

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